

**“Cleary Gottlieb Steen & Hamilton enjoys an excellent reputation for its patent licensing work in the context of high-value transactions.”**

*The Legal 500 U.S., 2021*

**“Cybersecurity-related mandates are in safe hands with the team... The practice frequently acts in cross-border matters involving Japan and different European jurisdictions, leveraging its international teams for seamless guidance.”**

*The Legal 500 U.S., 2021*



## Intellectual Property

A leading international law firm with 16 offices located in major financial centers around the world, Cleary Gottlieb has helped shape the globalization of the legal profession for over 75 years. Cleary’s intellectual property practice offers our clients the complete range of legal services for enforcing, defending, commercializing, exploiting, and acquiring patents, copyrights, trade secrets, and trademarks.

Our lawyers leverage a full-service global practice to address corporate, tax, antitrust, and other issues that impact IP in financial services, telecommunications, information technology, e-commerce, computer hardware and software, consumer products, media and entertainment, metals and mining, pharmaceuticals, manufacturing, and other industries.

Clients from around the world and a wide range of industries rely on the firm’s intellectual property litigation and arbitration experience. When intellectual property disputes are fought in multiple jurisdictions, Cleary’s global reach sets us apart.

### Leading Firm for Intellectual Property: Patents: Licensing

*The Legal 500 U.S., 2023*

### Leading Firm for Media, Technology and Telecoms: Technology Transactions

*The Legal 500 U.S., 2023*

### Leading Firm for Media, Technology and Telecoms: Cyber Law

*The Legal 500 U.S., 2023*

### Leading Firm for TMT: Telecommunications

*Chambers Global and Chambers Europe, 2020*

# Recent Highlights

- Allergan on the IP aspects of its proposed \$160 billion combination with Pfizer and \$40.5 billion sale of its generics business to Teva Pharmaceuticals.
- Coca-Cola in the assignment and cross-license of a number of key brands and trademarks in a two-stage acquisition of a leading branded drinks manufacturer active in Africa.
- Lowe's on the IP, data privacy, licensing, and related aspects of its acquisition of Boomerang's retail analytics platform.
- Medytox in securing a significant victory in an International Trade Commission trade secrets investigation in Washington, D.C.
- Nortel Networks in defending against claims for copyright infringement and breach of license relating to software and, in a different matter, as plaintiff in asserting trade secret claims against licensee who use Nortel trade secrets to produce competing networking and telecom products.
- ESL Investments on IP, cyber, and privacy matters related to its \$5.2 billion acquisition of Sears.
- 3M in privacy law and IP issues associated with various acquisitions and business divestitures, including its \$1 billion acquisition of M\*Modal's cloud-based, artificial intelligence-powered technology business, and its related IP licenses and strategic services agreement with M\*Modal's remaining service business.
- Honeywell in its strategic licensing of the "HONEYWELL" brand in the spin-off of its homes business.
- Donatella Versace, GiVi Holding, and Jonathan Akeroyd in the \$2.13 billion sale of Versace to Michael Kors Holdings.
- Lavazza in its acquisition of Mars Drinks and in its acquisition of the "CARTE NOIRE" brand in Europe.
- FIFA in connection with the evaluation of the United States' bid to host the 2026 World Cup and in relation to the event generally.
- Tom Ford in numerous transactions, including license and distribution agreements.
- itBit Trust Company (now Paxos Trust Company) in becoming the first U.S.-chartered and regulated virtual currency exchange.
- NYSE Euronext in numerous mergers, acquisitions, and joint ventures; capital markets offerings; financings; and antitrust matters.
- Reuters in establishing FX MarketPlace, a joint venture with the Chicago Mercantile Exchange, the first electronic trading platform with fully integrated foreign currency clearing.
- Entities controlled by Jeffrey Bezos, the founder and CEO of online retailer Amazon.com, in their \$250 million purchase of *The Washington Post* and various regional publishers.
- Google in more than 20 transactions, including its \$12.5 billion acquisition of Motorola Mobility.
- Texas Instruments and Broadcom in global litigation against Qualcomm for breach of undertakings given in connection with the licensing of patents for 3G mobile telephone standards worldwide, including successful appeal proceedings in the United States, and settlements resulting in payment above \$2 billion to our clients.
- Virtual Gaming Worlds in the signing of a multi-year partnership agreement and brand sponsorship with Scuderia Ferrari for the Formula 1 Championship.
- The Raine Group on the IP aspects of its investment in Important Media, LLC, a joint venture with Trey Parker and Matt Stone, the co-creators of the TV show *South Park* and the musical production *The Book of Mormon*; its investment in Nitro Circus; and its investment in Wanderlust.
- Gameloft (a Vivendi company) on IP and data privacy matters related to its acquisition of FreshPlanet.

## Impact Case of the Year (Google v. Android)

*Benchmark Litigation Europe Awards, 2020*

## Deal of the Year (Michael Kors/Gianni Versace)

*LegalCommunity Corporate Awards, 2019*

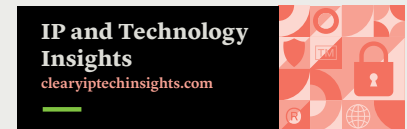
## Italian Telecommunications Firm of the Year

*TopLegal, 2019*

## Italian Telecommunication Firm of the Year

*LegalCommunity IP & TMT Awards, 2019*

### Subscribe to our blog



The *Cleary IP and Technology Insights* blog provides updates on issues raised by IP, technology and data. Cleary offers a complete range of legal service for companies seeking to license, commercialise, exploit, acquire and protect their technology and IP.



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