

CLEARY GOTTlieb

# Pro Bono Practice

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# Welcome

“I could not be more proud of the commitment to pro bono work that Cleary Gottlieb’s lawyers and professional staff demonstrate year after year. The skill, energy, and dedication of our people across offices and practice areas is remarkable and allows us to address the changing and complex legal needs of the communities in which we live and work. In 2018, for example, we supported the conservation of natural resources across the globe and in local communities, overturned the murder conviction of a wrongfully convicted individual, traveled to the border to assist detained immigrants, and provided free legal assistance to under-resourced micro-entrepreneurs.”

**Michael Gerstenzang**  
Managing Partner

In 2018:

**90,000+**

pro bono legal and  
public service hours

**700+**

pro bono clients served

**200**

new pro bono clients



# This Is Cleary Pro Bono

Our pro bono work encompasses all types of public interest law:

- Artists & Arts Organizations
- Community Development
- Criminal Justice
- Disaster Relief
- Elder Law
- Environmental Justice
- Housing & Homelessness
- Human Trafficking
- Immigration & Immigrant Rights
- International Human Rights
- LGBTQ Rights
- Microfinance Institutions
- Not-for-Profits
- Police Transparency & Accountability
- Prisoners' Rights
- Public Benefits
- Racial Justice
- Small Businesses
- Special Education Litigation
- Social Enterprises & Impact Investing
- Veterans' Rights
- Voting Rights
- Women's Rights

Cleary pro bono lawyers help people and NGOs around the world:



# 2018 Recognition



## Top 20 Firm

*The American Lawyer Pro Bono Rankings*



## Ally for Justice Award

*Community Development Project  
at the Urban Justice Center*



## Pro Bono Publico Award

*The Legal Aid Society*



## Most Valuable Law Firm Award

*International Refugee Assistance Project*



## Collaboration Award

*TrustLaw Pro Bono Awards*



## Pro Bono Award

*Catholic Migration Services*



## Collaborator in Pursuit of Justice Award

*The Bronx Defenders*



## Pro Bono Partner Award

*Start Small Think Big*



## Pro Bono Honoree

*Make the Road New York*



“Cleary works side by side with nonprofit legal services organizations to address the underserved legal needs of local, national, and international communities. We work together to defend those most vulnerable among us by protecting the rights of immigrants, righting the wrongs of government actors, helping to launch nonprofits and small businesses, and advancing sustainability.”

**Jennifer L. Kroman**

Director of Pro Bono Practice







# Immigration Detention Center Representation and the Importance of Immigration Bond

Cleary Gottlieb worked with legal services organizations to provide legal assistance to detained immigrants across the United States, including in Georgia, Louisiana, New Jersey, New York, and at the U.S./Mexico border.

## New Jersey Bond Project

In November 2018, Cleary launched an immigration bond project with the American Friends Service Committee (AFSC) and the Immigration Justice Campaign to screen immigrants detained at Essex County Correctional Facility in New Jersey and represent them in bond hearings. At Essex, a majority of the approximately 900 immigrant detainees have no counsel.

Cleary recruited other law firms to work with us to screen the detainees for bond eligibility and then prepare, file, and argue bond motions. Collectively, in the first three months of the project, we screened 43 immigrants for bond eligibility and represented 12 eligible clients in their bond hearings. Thus far, six clients have been released on bond.

## Albany Detention Center

Cleary supported the New York Immigration Coalition's Detention Outreach Project (DOP) in working with detained asylum seekers who were sent from the southern U.S. border to the Albany County Detention Center. The Cleary team met with immigrants and prepared them for their Credible Fear Interviews, a precursor for recent arrivals to pursue asylum in the United States.

Detained immigrants are

**7 times**

more likely to obtain bond  
with representation and

**20 times**

more likely to succeed on the  
merits of their cases when they  
are released from custody.



Only 14 percent  
of detained  
immigrants have  
legal counsel.





“As I watched the crisis at the U.S./Mexico border unfold, I felt compelled to do something. Many of my colleagues felt the same way. We decided to go to one of the largest immigration detention facilities in the country to provide direct assistance to detained individuals seeking asylum and other relief. The experience of going to Stewart Detention Center and working with the individuals seeking bond was compelling. It drove home for me the importance of being on the front lines in providing legal assistance to people who lack the resources to do so. I am proud that the firm is committed to helping this community.”

**Breon Peace**  
Partner





## Southeast Immigrant Freedom Initiative

Cleary lawyers volunteered with the Southern Poverty Law Center's Southeast Immigrant Freedom Initiative (SIFI) to provide legal services to detained immigrants at the LaSalle Detention Center in Jena, Louisiana, and the Stewart Detention Center in Lumpkin, Georgia, to assist detainees in seeking bond to fight their cases.

Individuals in the LaSalle and Stewart Detention Centers include recently arrived immigrants seeking asylum, targets of mass raids, and long-time lawful permanent residents who have been placed in removal proceedings. Both facilities are located in rural areas in the South; due to the remote location of these facilities, detainees have lower than average rates of lawyer representation and are thus less likely to obtain immigration relief.

Cleary attorneys screened newly detained immigrants and completed information gathering, motion drafting, and court observations for bond hearings.

## U.S./Mexico Border Trips

Two groups of Cleary lawyers each spent a week on-site at the Karnes County Residential Center in Karnes City, Texas, assisting applicants for asylum in partnership with the Refugee and Immigrant Center for Education and Legal Services (RAICES).

Karnes houses undocumented men and their sons after they are apprehended by immigration authorities. Several men had arrived at Karnes after spending time at other detention centers, and others had been sent to Karnes as part of family reunifications of fathers and sons.

Cleary prepared asylum applicants for their Credible Fear Interviews in one-on-one sessions, providing an overview of asylum law and reviewing the specifics of each applicant's claim and accompanying circumstances. Cleary also drafted declarations for applicants who sought relief based on challenges they faced during the immigration process. For those applicants who would be released from custody, Cleary provided training on the next steps in the immigration process, including rights and responsibilities such as attending court appearances, seeking counsel, enrolling children in school, and interacting with law enforcement.





## Brooklyn Community Bail Fund Represented in Launch of Immigration Bond Fund

Cleary is not only providing representation within detention centers to enable immigrants to secure bond, but has also helped facilitate the availability of funds for immigration bonds so that poverty does not prevent otherwise eligible immigrants from being released.

The firm is representing the Brooklyn Community Bail Fund (BCBF) in its partnership with a coalition of community-based organizations, legal service providers, and advocates to launch the New York Immigrant Freedom Fund (NYIFF), one of the largest not-for-profit immigration bond funds in the country. Cleary lawyers represented BCBF in establishing the NYIFF and in negotiating definitive documentation with philanthropic organizations and institutional donors to capitalize the fund.

The NYIFF is a new project to pay immigration bond for non-citizen New Yorkers who otherwise would remain imprisoned in immigration detention because they cannot afford their release. NYIFF has already secured the release of over 100 individuals who were detained for their inability to afford immigration bond, reuniting them with their families and communities.

“With freedom as our guiding principle, NYIFF pays immigration bond for community members who are unable to afford it themselves, secures their release, and reunites them with their families and communities. Beyond paying individual bonds, NYIFF will harness our results to strategically and opportunistically influence the larger policy conversation on detention and deportation, in New York and nationally. The expert counsel from the amazing attorneys at Cleary Gottlieb has helped make all of this possible. Cleary has assisted us every step of the way as we structure a zero-interest, non-recourse loan vehicle to fund these immigration bond payments.”

**Peter Goldberg**

Executive Director, Brooklyn Community Bail Fund

# Supporting Small Businesses and Social Enterprises

Cleary Gottlieb serves a wide variety of small businesses and social enterprises in an effort to develop communities and close economic gaps. Cleary regularly partners with Start Small Think Big (SSTB) on various initiatives on behalf of under-resourced entrepreneurs, including hosting monthly Small Business Office Hours sessions for micro-entrepreneurs on-site, staffing small business legal clinics, and collaborating on SSTB's Food Business Pathways Program. The firm also provides pro bono legal counsel in partnership with New York City's Department of Small Business Services through its Women Entrepreneurs NYC (WE NYC) program and has established a unique partnership with the Centre for Social Innovation (CSI).

## Small Business Office Hours

Cleary partners with attorneys from American Express to provide free legal assistance to under-resourced entrepreneurs through monthly consultation sessions held at Cleary's New York office.

Our recent Small Business Office Hours clients include:

- African Dish Out Delivery, an online food ordering and delivery service connecting diners with local African restaurants
- A client seeking to connect minority-owned contractors and vendors to green property development projects in New York City
- Business Management Consultant Freda L. Thomas in support of her HR and business strategy consulting services business
- Mille Nonne, a small business with an innovative point of view on healthier, sustainable Italian comfort food
- Miss Holly's Smokehouse, a catering company that brings the traditions and delicious flavors of South Carolina barbecue to New York City
- Platinum Edge Tutoring, a company that provides private tutoring, mock testing, and in-school programs for students

Cleary also provided small business legal counseling services to low-income entrepreneurs at an SSTB pop-up clinic in Harlem, New York.

## Food Business Pathways Program

Through SSTB's Food Business Pathways Program, Cleary provided legal assistance to New York City Housing Authority (NYCHA) public housing residents and Section 8 voucher holders in formalizing and growing their nascent food businesses. The Food Business Pathways program was a partnership among the NYCHA Office of Resident Economic Empowerment & Sustainability, the New York City Department of Small Business Services, and the New York City Economic Development Corporation, among others.

Since the program's inception in 2015, Cleary attorneys assisted 30 Food Business Pathways clients, providing guidance and support to them as they navigated their subsequent legal steps.

### Carmencita's Kitchen & Catering LLC

Cleary advised Carmen Rivera in the formation of her business, Carmencita's Kitchen & Catering LLC, which offers homemade soul food meals and catering orders curated to taste just like "your grandma's home cooking."

Ms. Rivera was inspired by her sons to formalize her business model when they realized that the number of friends coming over for home-cooked meals was increasing steadily by the day. In 2018, Carmencita's Kitchen & Catering LLC was formed in New York.





“Thank you so much for helping to transform my business into a more viable entity. It’s a wonderful opportunity to have access to the level of professional expertise provided by your firm. I am forever grateful.”

**Freda L. Thomas**

Entrepreneur and Start Small Think Big  
Office Hours Client







careers  
businesses  
neighborhoods

TrustLaw

WE nyc



“The talented and caring attorneys of Cleary Gottlieb provide invaluable guidance and support, ranging from advice on entity formation to developing investor contracts. Thank you Cleary for helping those who are working tirelessly to create a better world to develop their innovative ideas into sustainable and scalable social enterprises with real impact. We look forward to our growing partnership and appreciate your commitment to helping others succeed.”

**Shireen Idroos**

Executive Director, Centre for Social Innovation

## Women Entrepreneurs

Cleary partnered with NYC’s Department of Small Business Services—through its WE NYC program—to launch WE Legal, an initiative to provide free legal clinics to women entrepreneurs.

Recognizing the gender gap among small business owners in New York City, the WE Legal program provides one-on-one legal clinics to women entrepreneurs, helping them to start, operate, and grow their small businesses. These clinics, staffed by Cleary lawyers and attorneys from other leading firms, offer legal advice on topics such as business formation, governance, ongoing compliance, capitalization, and other corporate legal matters.

The program launch was presented in partnership with the Cardozo-Google Patent Diversity Project. Cleary attorneys partnered with attorneys from JPMorgan Chase to offer legal advice to entrepreneurs. Since then, WE Legal clinics for women entrepreneurs have occurred across New York City.

## Partnership With the Centre for Social Innovation

Through a new and unique partnership with the Centre for Social Innovation (CSI), Cleary has supported nearly two-dozen social entrepreneurs through on-site educational workshops and legal assistance consultations, providing entrepreneurs with the tools they need to accelerate their success and amplify their impact.

CSI provides co-working space and community to a range of social entrepreneurs who are seeking to create positive social impact in New York City, the U.S., and globally. Beginning in late 2017 and continuing through 2018, Cleary has hosted a series of on-site legal clinics to provide brief legal advice on a range of matters affecting social entrepreneurs, including IP, employment, corporate structure, and others. Cleary’s attorneys have also developed and presented educational sessions on issues relevant to start-ups, including social enterprise formation and legal issues to consider when attracting investors. In addition to consultations and full representation matters, Cleary is also now developing an on-site legal clinic to ensure these social change-makers have access to the legal support they need to pursue their visions of a better world.



“Women entrepreneurs everywhere—and especially here in New York City—face challenges that sometimes feel as big as the dreams they pursue. I am proud to be a part of the work we do, which has the ability to effect tremendous change for women-owned businesses and help close the gender gap among small business owners.”

**Sandra Flow**  
Partner



# Criminal Justice: Defending Against Wrongful Arrests and Wrongful Convictions

Cleary Gottlieb works on behalf of marginalized populations to right the wrongs of law enforcement and to ensure that justice is protected for all. In partnership with The Legal Aid Society, Cleary successfully secured vacatur of the second-degree murder conviction of pro bono client Shawn Williams. He was wrongfully convicted for the 1993 shooting of Marvin Mason, for which Mr. Williams served more than 20 years in prison. The firm, in collaboration with the Legal Aid Society, also successfully challenged New York's Loitering for Prostitution law on behalf of a class of women of color who have been wrongly arrested for prostitution-related loitering.

## Shawn Williams Innocence Case

Cleary and The Legal Aid Society first became involved in Mr. Williams' case in 2013 after it was referred by the Brooklyn District Attorney's Conviction Review Unit (CRU). The CRU suggested the case be reviewed following several accounts of questionable conduct by the former detective who had investigated the case, Louis Scarcella, including eliciting false statements from witnesses in several Brooklyn murders.

During Mr. Williams' trial, no forensic evidence or motive had been introduced. The conviction rested solely upon testimony from a single eyewitness, Margaret Smith, who claimed that she had seen Mr. Williams at the scene with a gun around the time of the killing, even though it was midnight and she was looking down from her sixth-story window, more than 100 feet away. Since his conviction in 1994, Mr. Williams steadfastly maintained his innocence.

In 2013, the Cleary team began investigating. They located and interviewed Ms. Smith, who then fully recanted her testimony, stating that she had been coerced into naming Mr. Williams by Mr. Scarcella. This new evidence was presented to the CRU in 2014 while the Cleary team continued its work.

The team also found alibi evidence placing Mr. Williams in Pennsylvania at the approximate time of the murder and secured expert testimony regarding the unreliability of the eyewitness testimony based on the witness' vantage point on the night of the murder. This additional evidence was presented again to the CRU, but, in January 2017, after continued inaction, Cleary and The Legal Aid Society filed a 440 motion in New York State Supreme Court to vacate Mr. Williams' conviction based on the new evidence and moved for an evidentiary hearing. The DA's office opposed this motion.

For more than a year, while the motion was pending, the Cleary team continually updated the court on new law that supported the motion and petitioned the DA's office to drop its opposition. Finally, on June 15, 2018, the DA's office filed a letter with the court indicating it would join Cleary's motion to vacate Mr. Williams' conviction, leading the court to grant the motion to vacate and dismiss the indictment in July 2018. Mr. Williams was immediately released.

This case garnered significant media coverage, including on [ABC7 New York](#), in [The New York Daily News](#), [The New York Law Journal](#), and [The New York Post](#).



## Review of 50 Brooklyn Murder Cases Ordered

THE NEW YORK TIMES  
May 11, 2013

## Citing Ex-Detective's 'Malfeasance,' Judge Overturns Conviction in '91 Brooklyn Murder

THE NEW YORK TIMES  
November 29, 2016

## Another Brooklyn Murder Conviction Linked to Scarcella Is Reversed

THE NEW YORK TIMES  
January 11, 2018

## Man Set Free After Disgraced Detective Cost Him 24 Years Behind Bars

NEW YORK POST  
July 13, 2018

## Dirty Detective Louis Scarcella Insists, 'I've Done Nothing Wrong,' Despite Sending 13 Wrongfully Convicted People to Jail

NEW YORK DAILY NEWS  
May 20, 2018

"It's truly unconscionable that Mr. Williams spent 25 years in prison for a crime that he did not commit because of shoddy and unreliable police work. While we celebrate Mr. Williams' release, our hearts still ache for our client because nothing can fully right this tragic wrongful conviction and erase decades of needless incarceration. We urge the Brooklyn District Attorney's Office to continue to zealously review retired detective Louis Scarcella's work to correct other gross miscarriages of justice."

**David Loftis**

Attorney-in-Charge of the Post-Conviction and  
Forensic Litigation Unit, The Legal Aid Society

## A Former Detective Accused of Framing 8 People for Murder Is Confronted in Court

THE NEW YORK TIMES  
April 1, 2019

“Working for over five years to free Shawn from his wrongful murder conviction with our stellar team of associates and lawyers from The Legal Aid Society is one of the highlights of my legal career. Our team was relentless in pursuing Shawn’s freedom. I will never forget the standing ovation Shawn received from a packed courtroom when Judge Hudson approved our motion for his release and watching Shawn walk out of the courthouse into the light of day, a free man after 24 years of wrongful imprisonment. These are the indelible moments that remind us all why we became lawyers, why we do pro bono, and why we came to Cleary Gottlieb.”

**Victor Hou**  
Partner

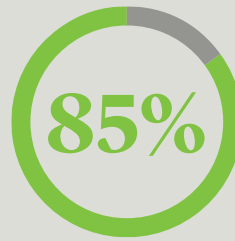


## Challenging New York's Loitering for Prostitution Statute

Cleary and The Legal Aid Society filed a putative class action against the City of New York and certain New York Police Department officers on behalf of women of color—many of whom are transgender—who have been wrongly arrested under NYPL 240.37, Loitering for the Purpose of Prostitution.

The lawsuit details how police have engaged in “sweeps” aimed at arresting transgender women of color in public places where they attempt to gather and socialize as a community. Upon conclusion of discovery pertaining to the named plaintiffs’ claims against individual defendants, which included 45 depositions, the parties reached an agreement in principle. The agreement includes changes to the NYPD’s Patrol Guide regarding making arrests under Loitering for the Purpose of Prostitution, training, and a plan for monitoring the NYPD’s implementation of the settlement. The settlement was filed with the court and the action was dismissed in April 2019.

This case received news coverage from *The New Yorker*, *The New York Law Journal*, *Politico*, and *Vanity Fair*.



of the individuals arrested under New York's Loitering for Prostitution Law are black or Latinx.



of all citywide Loitering for Prostitution arrests occur in neighborhoods where the majority of residents are people of color.

“Under New York’s Loitering for the Purpose of Prostitution statute, people have been subject to unlawful and discriminatory arrests based on their race, gender identity, appearance, and the stigma of a prior arrest. An outfit considered appropriate or stylish in one neighborhood can easily become the basis for an arrest when worn by a transgender woman in another neighborhood. Through the work of eight brave plaintiffs and an amazing team of Cleary and Legal Aid Society lawyers, we have been able to ensure that the era of discriminatory enforcement of this law is drawing to a close and that there will be oversight and accountability with respect to any future arrests.”

**Anna Connolly**  
Associate





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# Supporting Environmental Conservation Efforts

Cleary Gottlieb partners with global and local environmental organizations to preserve and protect the lands and waters on which communities depend. Through these partnerships, the firm provides significant legal assistance to organizations that address imminent threats to conservation. The Nature Conservancy and the Chesapeake Legal Alliance are two of the firm's key partner organizations that receive legal assistance to advance conservation initiatives.

## The Nature Conservancy

### **Fortin Chacabuco—Sustainable Ranch Management in Argentina**

For more than two years, Cleary represented The Nature Conservancy (TNC) in its acquisition of the Fortin Chacabuco ranch to ensure the continued preservation of a portion of the southern temperate grasslands of Argentina, one of the most threatened habitats in the world. The site serves as a sustainable grazing demonstration site to promote the recovery of grasslands in the region.

### **Great Western Checkerboard Project—Ecological Integrity in Western U.S.**

Cleary represented TNC in the Great Western Checkerboard Project, an initiative to preserve recreational access and help conserve the ecological integrity of 165,073 acres of forests, rivers, and wildlife habitat by stitching together important migratory corridors in Montana and the State of Washington. This acquisition will aid in connecting two mountain ranges that serve as an essential hub for wildlife and freshwater protection.

The Nature Conservancy  
has protected

**117 million+**  
acres of land

**5,000 miles**  
of rivers worldwide

and operates

**100+ projects**  
on marine conservation globally



“Cleary has worked with The Nature Conservancy on transactions that have spanned continents and helped conserve hundreds of thousands of acres of lands and waters. With TNC, we apply our skills as top-tier transactional attorneys to help TNC find innovative ways to fulfill its conservation mission. The work is enormously gratifying.”

**Daniel Reynolds**  
Partner







## Van Wyck-Lefferts Water-Powered Tide Mill

Cleary represented TNC in transferring ownership of the Van Wyck-Lefferts Tide Mill in Lloyd Harbor, New York, to a local nonprofit to ensure the preservation of the historic water-powered grist mill.

The mill, which used to be one of many tide mills located on the Long Island North Shore in New York, dates back to the 1700s. The structure was built atop a dam by the Van Wyck family to process wheat into flour with power generated by the tides in man-made Mill Cove pond.

The transfer of the 17-acre property from TNC to the Van Wyck-Lefferts Tide Mill Sanctuary was completed in January 2019 and brings TNC into further alignment with the evolution of its mission to focus on conservation science.

“Cleary Gottlieb is a mission-critical pro bono partner helping The Nature Conservancy pioneer innovative strategies around the globe to overcome the world’s most pressing environmental challenges. For example, Cleary recently provided strategic legal advice and took the laboring oar in negotiations and drafting documents in support of the TNC NatureVest’s campaign to secure both debt and equity financing to capitalize TNC’s first-ever limited partnership fund, formed to acquire two large forest tracts in the Central Appalachians.”

### Wisla Heneghan

Chief Operating Officer and General Counsel,  
The Nature Conservancy



# Chesapeake Legal Alliance

Through its partnership with the Chesapeake Legal Alliance, Cleary advised on two corporate consolidations involving Maryland-based nonprofits that are dedicated to protecting and restoring the local watersheds of the Chesapeake Bay.

Cleary represented Severn River Association, the country's oldest river preservation group, in its acquisition of Back Creek Conservancy. The firm also advised South River Federation and West/Rhode Riverkeeper when they combined to form the Arundel Rivers Federation.

The consolidations provide the organizations with the opportunity to combine their experience and resources in order to better achieve their goals of protecting, preserving, restoring, and enhancing water resources and the surrounding watershed areas.



“Through the firm’s partnership with the Chesapeake Legal Alliance, our team advised on two recent consolidations involving Maryland nonprofits dedicated to protecting and restoring the local watersheds of the Chesapeake Bay. Each of these organizations pursues educational, restoration, and advocacy projects to protect and improve the water quality in major tributaries of the Chesapeake Bay and, therefore, the Bay itself. Combining forces in this way helps the nonprofits keep their missions alive when they face succession and resource challenges, and can create a more robust platform for fundraising and community support to pursue shared goals. We are proud to support them to achieve these visions.”

**Patrick Fuller**  
Senior Attorney



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# Toynbee Hall's Free Legal Advice Centre

Cleary Gottlieb's London office sponsors and supports Toynbee Hall's Free Legal Advice Centre, which was facing the closure of its women-only free legal advice clinic in 2015 due to funding constraints. The firm has been working with the clinic ever since, increasing access to justice for some of London's most vulnerable women. In addition to providing funding, female attorneys from Cleary's London office volunteer at the clinic and provide one-on-one legal advice for women, by women.

Toynbee Hall is a charity organization that provides resources to bring about social change, with a focus on working toward a future without poverty. The women-only clinics provide a safe environment for women from diverse backgrounds to access advice on sensitive legal issues. At the clinics, Cleary's female attorneys advise on topics including:

- Employment
- Housing
- Family issues, including domestic violence or forced marriages
- Consumer issues

The firm's professional staff have also volunteered to provide administrative assistance and customer service support at Toynbee Hall. Cleary's pro bono and community service volunteers have enabled Toynbee to double the number of women-only clinics that it has run over the past four years and, subsequently, double the number of women who have received free legal services.

Since this partnership was launched in 2015, Cleary and Toynbee have developed a model for legal advice clinics that are responsive to the needs of its vulnerable clients. Cleary and Toynbee Hall have been working together to research and identify the specific but wide-ranging mental health needs of individuals seeking advice and have secured support for clients from psychologists. Cleary also continues to raise funds for Toynbee Hall through sponsored events and fundraisers.

**"Cleary is an invaluable partner to Toynbee Hall and a real champion for increasing access to justice through their support of our Free Legal Advice Centre. Thanks to the dedication of the volunteer attorneys and the financial support the firm provides, over the past four years we have been able to double the number of Saturday women-only legal advice clinics. It's a contribution that makes an immeasurable difference in the lives of people in our community who would otherwise be unable to afford or access the legal support they need. The commitment of the firm to the partnership also means they help us think strategically about how we will evolve the service and what role they can play, which is invaluable in helping us to be as responsive as we can be to changing needs."**

**Jim Minton**  
Chief Executive, Toynbee Hall



In 2018:



**20** female attorneys  
from Cleary's London  
office dedicated

**300+**  
**hours**



of pro bono support  
to Toynbee Hall.

“Toynbee Hall’s dedicated women’s free legal advice clinic is a vital community resource that Cleary has proudly supported over the last three years. Cleary’s female lawyers have dedicated hundreds of pro bono hours to the clinic and have helped women who may not have otherwise received legal advice. I feel incredibly proud of the work we do with Toynbee Hall and have been fortunate enough to do this work alongside some amazing women, both within Cleary as well as in the wider community.”

**Natalie Farmer**  
Associate





# Global Educational Pipelines

Cleary Gottlieb has a long tradition of actively supporting professional and educational pipelines for underserved students and communities around the world. For over 25 years, Cleary has partnered with the Washington Irving Campus and Legal Outreach in New York City to prepare public high school students for college and adult life. In addition, lawyers and staff in Cleary's London office participate in annual initiatives organized by the Lord Mayor of the City of London to introduce primary and secondary school students to the legal sector and the corporate world. The firm also partners with City Solicitors' Horizons to provide mentorship to undergraduate students interested in exploring training contracts.

## Washington Irving Campus—Public High School Partnership Program

The firm's unique and robust partnership with Washington Irving Campus, established in 1991 to help improve the New York City public school system, has led to rising graduation rates and SAT scores, along with more students applying and being accepted to colleges.

Cleary's partnership activities with Washington Irving include:

- One-on-one mentoring of students
- College admissions assistance
- SAT preparation classes
- Mock Trial coaching
- Weekly Book Club
- Internship program

The firm also sponsors annual events to promote students' academic and cultural talents, including an art showcase and professional skills workshop. Cleary employs a full-time coordinator to manage the partnership.

During the most recent school year, 306 Cleary lawyers and staff participated in Washington Irving programs, interacting with 329 students. All students in Cleary's College Admissions Coaching program were accepted into four-year colleges. The seniors in Cleary's Mock Trial team and Book Club were also accepted into four-year colleges.

## Legal Outreach—Experiential Learning for NYC High School Students

Cleary annually hosts a select group of student interns in the Legal Outreach program for a week of legal research, contract negotiation, brief-writing, and litigation training. In 2018, over 95 Cleary volunteers, including partners, counsel, senior attorneys, associates, summer associates, and paralegals, worked with 16 student interns.

In 2018:

**306 lawyers  
and staff**

from Cleary participated in  
Washington Irving programs,  
interacting with

**329 students**



“I was excited and grateful to be given the opportunity to intern at Cleary and join some of the programs the firm offered. Through Book Club, SAT prep, and participating in the Legal Outreach program, I found myself becoming more and more dedicated to my future. With Cleary’s support, I think I’ve matured a lot and learned more about what I want to do for a career. After being with the firm for almost two years, I continue to be amazed at how much it has impacted my life.”

**Arlenny Taveras**

Grade 11, Gramercy Arts High School, Washington Irving Campus, and Cleary Corporate Resources Intern







## London's City Giving Day

In 2018, Cleary welcomed to its London office more than 50 students and staff from New North Academy with an introduction to law and a mock criminal trial as part of London City Giving Day. Students participated in the mock trial, which involved the Year 6 pupils assuming the roles of barristers, witnesses, judges, and the jury in a fictional legal scenario. The activity introduced the pupils to how the UK legal system works and how law is applied to everyday life. It also helped emphasize the importance of literacy and problem-solving skills to a range of future careers.

City Giving Day is an annual event organized by the Lord Mayor of the City of London to celebrate the philanthropic efforts of businesses in the City. Cleary's previous City Giving Day activities have included:

- A celebration event with Toynbee Hall to launch the firm's sponsorship and participation in its women-only Free Legal Advice Clinic
- An interactive office tour for students as part of the National Literacy Trust's "Words for Work" program
- An employability skills day for participants from Mencap

## The "She Can Be..." Initiative

As part of the "She Can Be..." initiative by the Lord Mayor's Appeal, Cleary welcomed 10 young women to its London office to inspire them to consider future careers in the City of London.

The students participated in interactive workplace shadowing of Cleary lawyers and professional support teams to provide first hand experience of working as lawyers in London. The women worked together to complete a fictional deal, which involved taking part in a mock negotiation exercise and finalizing a fictional contract. While working on skills such as problem-solving and communication, the activity enabled the students to meet role models across all departments and seniorities at the firm.

The students later joined groups from other schools in Canary Wharf to take part in a series of plenary discussions about the City and career aspirations. "She Can Be..." was created to demonstrate the range of career paths available in London and to enable young women to meet role models in those careers.



# Pro Bono Team



**Jennifer L. Kroman**  
Director of Pro Bono  
Practice  
+1 212 225 2348  
jkroman@cgsh.com



**Katherine C. Hughes**  
Pro Bono  
Attorney  
+1 212 225 2895  
kahughes@cgsh.com



**Kyle Dandelet**  
Pro Bono Immigration  
Attorney  
+1 212 225 2058  
kdandelet@cgsh.com



**Byron Spring**  
London Pro Bono  
Coordinator  
+44 20 7614 2326  
bspring@cgsh.com



**Yudany Oviedo**  
Pro Bono  
Specialist  
+1 212 225 3429  
yoviedo@cgsh.com



**Tamsin Pargiter**  
Community Engagement  
Coordinator  
+1 212 225 3776  
tpargiter@cgsh.com



**Olivia Kreidler**  
Pro Bono  
Assistant  
+1 212 225 3209  
okreidler@cgsh.com

To learn more about Cleary Gottlieb's pro bono practice, please visit us at:  
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